TINY HOUSES
And the people who live in them

The tiny house phenomenon redefines what makes a house a home, empowers the people for a better future and leads a movement that breaks the mold every day. Tiny house people come from all walks of life. This is their story.

68%

SIXTY-EIGHT PERCENT of tiny house people have no mortgage, compared to 29.3% of all U.S. homeowners.¹

YOU CAN BANK ON IT
55% of tiny house people have more savings than the average American, with a median of $10,972 in the bank.

A HOME THAT YOU OWN
78% of tiny house people own their home, compared to 65% of homeowners with traditional houses.²

THE REAL COST OF HOUSING
The average cost to build a tiny house is $23,000 if built by the owner.
The average cost of a standard-sized house is approximately $272,000.¹
Add $209,704 interest on a 4.25% 30-year loan and it’s $481,704!

TINY HOUSE, BIG LIVING
The average tiny house is 186 sq/ft while the standard U.S. house takes up nearly 2100 sq/ft. That adds up to nearly 11.3 Tiny Houses!³

APPROXIMATELY
2 OUT OF 5 TINY HOME OWNERS ARE OVER 50 YEARS OF AGE

ISLAND SAVINGS TIME
32% of tiny house people have more than $10,000 saved for retirement.
62% of tiny house people have less than $5,000 saved for retirement.

GIVE YOURSELF SOME CREDIT
89% of tiny house people have less credit card debt than the average American, with 65% of tiny house people having zero credit card debt.⁴

THE FAIRER SEX WINS
More women own tiny houses than men.

$42,038 per capita income of tiny house people.

EARNING $478 more annually than the average American.

Tiny house people are twice as likely to have a masters degree, while they are on par with the average college graduation rates.

Sources:
1 - http://www.latimes.com
2, 3, 6 - http://www.census.gov
4 - http://www.nahb.org
5 - http://www.tinywality.com